



High Performance Foams Division

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2011年6月20日

Dear PORON[®] Performance Cushioning Customer,
尊敬的PORON[®]高性能缓冲材料客户:

In November 2010 the Consumer High Performance Foams Division announced the partnership and new PORON Cushioning offering with Microban[®] antimicrobial protection. At that time, Rogers introduced the new standard product offering of PORON[®] XRD[™], Plus and Performance Materials with Microban[®] antimicrobial protection.

2010年11月, 罗杰斯高性能泡沫部门宣布与Microban[®]合作推出含有Microban[®]抗菌保护的新型PORON缓冲材料。当时, 罗杰斯公司推出了具有Microban[®]抗菌保护的PORON[®]缓冲材料的全新标准产品供应, 包括具有Microban[®]抗菌保护的PORON[®] XRD[™] (防护冲击)、PORON[®] Plus (缓冲) 和 PORON[®] Performance (减震) 材料。

Over the following months, the Rogers team has continued to receive feedback from our customers in all markets about the growing need for antimicrobial products and the value added benefit of presenting PORON Cushioning with Microban[®] antimicrobial protection. In response, we are happy to announce that we will continue to expand PORON Cushioning with Microban[®] standard offering to include nearly all PORON Cushioning Materials. As stated in the 2011 Consumer PORON Price List, PORON XRD, Performance, Plus, Slow Rebound, Dual Layer and ReSource Cushioning are now standard PORON offerings with Microban[®] antimicrobial protection. Yes, you read correctly: there is no price increase for purchasing these, and many other PORON Materials with Microban[®] technology - the world's most recognized antimicrobial agent.

在过去几个月里, 罗杰斯团队持续收到来自所有市场客户的积极反馈, 表达了对于抗菌产品日益高涨的需求以及含有Microban[®]抗菌保护的PORON缓冲材料所体现的附加值优势。因此, 我们很高兴宣布我们将继续扩大含有Microban[®]抗菌保护的PORON缓冲材料供应范围, 将包含几乎所有PORON缓冲材料。如2011年消费者PORON价格表所述, 含有Microban[®]抗菌保护的标准PORON[®]缓冲产品供应将包括PORON[®] XRD[™] 防护、PORON[®] Performance 减震、PORON[®] Plus 缓冲、PORON[®] Slow Rebound 慢回弹、PORON[®] Dual Layer 双层材料以及PORON[®] ReSource 环保材料。标准PORON[®]缓冲产品将均含有Microban[®]抗菌保护。是的, 您看得没错, 购买具有Microban[®]抗菌技术的PORON材料, 您无需支付额外费用, 就可以享受到全球备受青睐的Microban[®]抗菌技术了。

As Rogers continues to provide you with innovative and reliable cushioning materials, we plan to further expand the PORON Cushioning offering with Microban[®] technology. *For a complete and up-to-date list of all the PORON Materials which contain Microban[®] antimicrobial protection, please contact your Rogers Customer Service Representative.*

随着罗杰斯为您提供创新可靠的缓冲材料, 我们还计划继续扩大具有Microban[®]技术的PORON缓冲材料供应范围。如欲了解含有Microban[®]抗菌保护的PORON[®]缓冲产品的完整清单, 请联系您的罗杰斯客服代表。

The world runs better with Rogers.[®]

www.rogerscorp.com



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Furthermore, Rogers is able to exclusively offer this branded antimicrobial technology to our customers for footwear and outdoor applications. Additional product, testing and branding information can be found on the updated PORON Performance Cushioning website: www.poroncushioning.com.

此外，罗杰斯公司更可以针对鞋类和户外用品的客户独家提供此项知名抗菌技术。更新PORON高性能缓冲材料网站www.poroncushioning.com，详细介绍了更多产品、测试和品牌的相关信息。

Sincerely,
顺颂商祺！

Rogers' PORON[®] Performance Cushioning Team
罗杰斯公司PORON[®]高性能缓冲材料团队

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